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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.**UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.**

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.COM.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART - III	CORE	U21CO513	ENTREPRENEURSHIP DEVELOPMENT

Date & Session: 29.04.2025/AN**Time: 3 hours****Maximum: 75 Marks**

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	Who is an entrepreneur? a) A person who works for a salary b) A person who starts and manages a business c) A government employee d) A shareholder in a company
CO1	K2	2.	Which of the following is NOT a characteristic of an entrepreneur? a) Risk taking ability b) Innovation c) Job security d) Decision making skills
CO2	K1	3.	What is the primary objective of entrepreneurship? a) To create employment b) To increase government revenue c) To provide financial security d) To start a non profit organisation
CO2	K2	4.	Which type of entrepreneur focuses on social change rather than profit? a) Corporate entrepreneur b) Social entrepreneur c) Serial entrepreneur d) Life style entrepreneur
CO3	K1	5.	What does a business plan primarily contain? a) Employee salary details b) Marketing, financial, operational strategies c) Personal expenses of the entrepreneur d) Government tax regulations
CO3	K2	6.	Which of the following is a source of business finance for an entrepreneur? a) Personal savings b) Bank loan c) Venture capital d) All of the above
CO4	K1	7.	What is bootstrapping in entrepreneurship? a) Borrowing a large sum of money b) Starting a business with minimal external funding c) Hiring multiple employees at once d) Expanding internationally
CO4	K2	8.	Which of the following is NOT a phase of the entrepreneurial process? a) Identify an opportunity b) Development of Business plan c) Avoiding competition d) Growing and expanding the business
CO5	K1	9.	What is the start-up? a) A large multinational company b) A newly established business with growth potential c) A government organisation d) A non-profit organisation
CO5	K2	10.	Which government initiative in India support start-ups? a) Make in India b) Digital India c) Stand-up India d) start-up India

Course Outcome	Bloom's K-level	Q. No.	<p align="center">SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)</p>
CO1	K3	11a.	State the features of entrepreneurship development. (OR)
CO1	K3	11b.	Explain the qualities of entrepreneur.
CO2	K3	12a.	Describe the features of women entrepreneurship. (OR)
CO2	K3	12b.	Explain the role of women entrepreneurs.
CO3	K4	13a.	Discuss the role government in promoting entrepreneurship. (OR)
CO3	K4	13b.	Describe the incentives to small scale industries.
CO4	K4	14a.	Evaluate the causes of industrial sickness. (OR)
CO4	K4	14b.	Enumerate the contents of project report.
CO5	K5	15a.	Assess the nature of international entrepreneurship. (OR)
CO5	K5	15b.	Analyse the difference between international and domestic entrepreneurship.

Course Outcome	Bloom's K-level	Q. No.	<p align="center">SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)</p>
CO1	K3	16a.	State the role of entrepreneurship. (OR)
CO1	K3	16b.	Explain the merits and demerits entrepreneurship.
CO2	K4	17a.	Evaluate the problems and prospects of women entrepreneurship. (OR)
CO2	K4	17b.	Explain the government initiative to promote women entrepreneurship.
CO3	K4	18a.	Discuss the project identification and project appraisal. (OR)
CO3	K4	18b.	Describe the remedial measures taken to removed industrial sickness.
CO4	K5	19a.	Analyse the powers and functions of SIDCO and TIIC. (OR)
CO4	K5	19b.	Enumerate the features of DIC and SIDBI.
CO5	K5	20a.	Assess the stages of economic development to entered global market. (OR)
CO5	K5	20b.	Evaluate the barriers to international trade.